

Conclusion

Parts of the conclusion

1. Reworded thesis statement
2. Clincher

Conclusion

A. Functions of the conclusion

1. Reminding the readers of the main point of the essay
2. Giving the readers a sense of finality

Perhaps because television is such a powerful force, we like to criticize it and search for its flaws. However, the benefits of television should not be ignored. We can use television to relax, to have fun, and to make ourselves smarter. This electronic wonder, then, is a servant, not a master.

Reworded thesis statement

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Clincher

Ways to conclude the essay:

1. Alluding to the motivator in the introduction
2. Including a thought-provoking question or short series of questions
3. Ending with a prediction or recommendation

Alluding to the motivator in the introduction

Some people think that smoking makes them appear professional and mysterious, perhaps even seductive. Smoking, these people claim, relieves their stress and comforts them. **These people, however, are wrong. As far as I am concerned, smoking is really a disgusting habit. It is messy. It can irritate others. It is even harmful to nonsmokers.**

I am glad that I never began such a disgusting habit, and I wish others had not started, either. I hope these people soon find out that being professional does not necessarily involve starting smoking, realizing that false suggestions may hinder than help.

Including a thought-provoking question or short series of questions

Areas a question can address:

1. Why the subject of the essay is important
2. What might happen in the future
3. What should be done about this subject
4. Which choice should be made

What, then, will happen in the twenty-first century when most of the population will be over sixty years old? Retirement policies could change dramatically, with the age-sixty-five testimonial dinner and gold watch postponed for five or ten years. Even television would change as the Metamucil generation replaces the Pepsi generation. Glamorous gray-haired models would sell everything from toilet paper to televisions. New soap operas and situation comedies would reveal the secret of the “sunset years.”



Ending with a prediction or recommendation

If people stopped to think before acquiring pets, there would be fewer instances of cruelty to animals. Many times, it is the people who adopt pets without considering the expense and responsibility involved who mistreat and neglect their animals. Pets are living creatures. They do not deserve to be treated carelessly as one would treat a stuffed toy.

Stereotypes such as the helpless homemaker, harried executive, and dotty grandparent are insulting enough to begin with. In magazine ads or television commercials, they become even more insulting. Now these unfortunate characters are not just being launched at; they are being turned into hucksters to sell products to an unsuspecting public. Consumers should boycott companies whose advertising continues to use such stereotypes.